

### About the client



**Jaymee Mills Portfolio**

- Established 2025
- MAC Graphic Design student
- Graduating May 2026

**Key people**

Jaymee Mills  
+608 555 5555  
[jmills8@madisoncollege.edu](mailto:jmills8@madisoncollege.edu)

**Due date: Monday April 21, 2025**

### The brand



**Portfolio style**

- Professional
- Expressive
- Modern

#400601	#D97B73
Bean	Japonica
#F2E4C9	#F2D5EA
Albescence White	Vanilla Ice

### Target Audience

Potential employers and freelance enquirers.

### Creative direction

**Product concept**

Plain resumes don't grab the attention of many employers anymore. Having a professional, responsive web portfolio can help make yours stand out.

**Things to include**

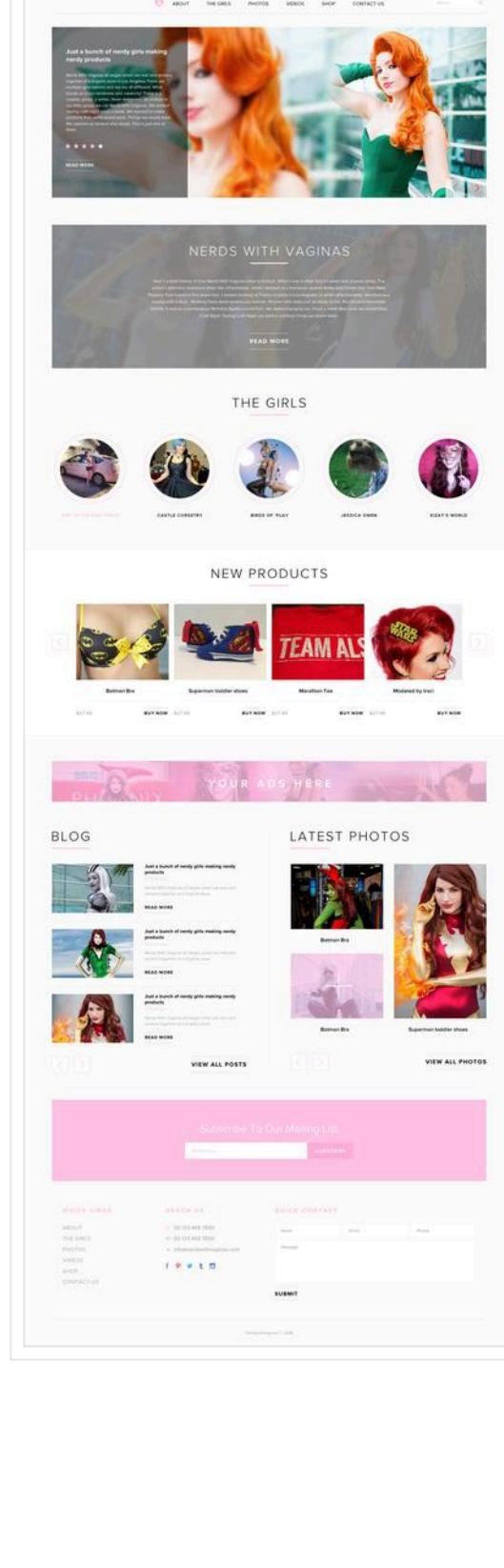
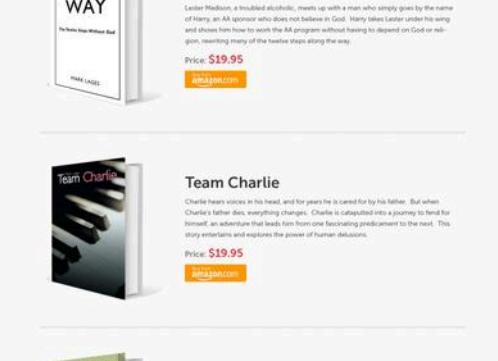
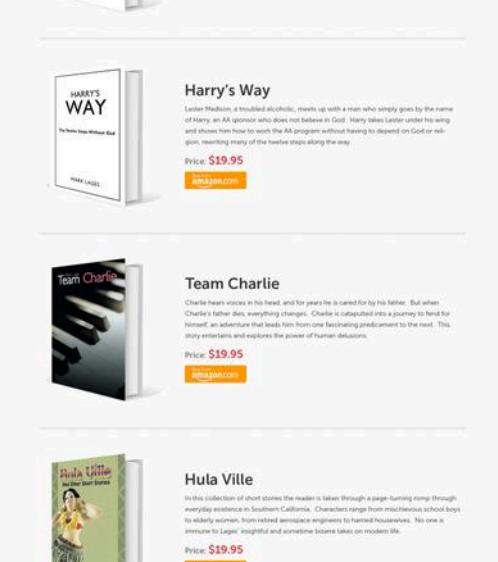
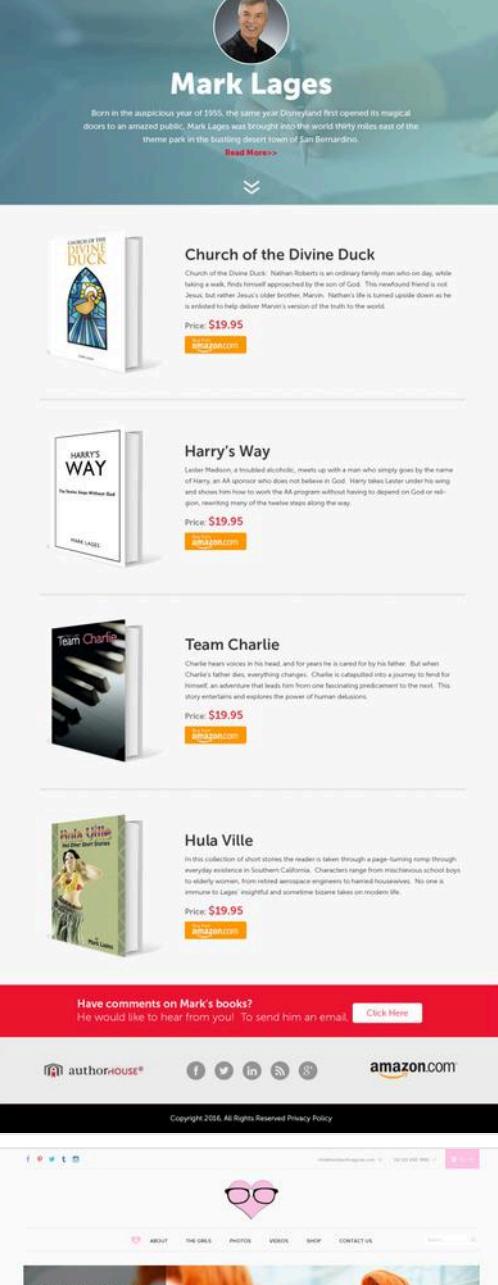
- Brief "About Me" section
- Custom watermark - see "The Brand" section
- Variety of completed designs to show different types of skills (Gallery)
- Qualifications/credentials
- Contact page

### Goals

**Objective**

The goal of this project is to create a working portfolio to showcase the design work I've done so far in the program. It will have information about myself as well as samples of some of my designs.

### References



### References

