

A portrait of Jaymee Mills, a young woman with blonde hair, smiling. She is wearing a purple shirt. The background is dark and out of focus.

- **Target Audience**
 - **Potential employers and freelance enquirers.**
- **Creative direction**
- **Product concept**
 - Plain resumes don't grab the attention of many employers anymore. Having a professional, responsive web portfolio can help make yours stand out.
- **Things to include**
 - Brief "About Me" section
 - Custom watermark - see "The Brand" section
 - Variety of completed designs to show different types of skills (Gallery)
 - Qualifications/credentials
 - Contact page

Goals

Objective

The goal of this project is to create a working portfolio to showcase the design work I've done so far in the program. It will have information about myself as well as samples of some of my designs.

[illegible]

The mockup displays the YENCHUAN website layout. The header includes a logo, navigation menu (HOME, ABOUT US, MENU, PRODUCTS, BLENDED, RAW, CONTACT US), and a language selector (EN). The hero section features a large image of a drink with the headline "Keto-friendly Syrup" and a sub-headline "With our healthy toppings". Below this is a grid of product categories: Keto-friendly Syrup, Eco-friendly Blended, Keto-friendly Blended, Keto-friendly Blended, Keto-friendly Blended, and Keto-friendly Blended. The "About Yenchuan" section describes the brand's mission to provide healthy, delicious, and sustainable products. The "New Products" section showcases four new items: Keto-friendly Syrup, Keto-friendly Blended, Keto-friendly Blended, and Keto-friendly Blended. A "Subscribe to Exclusive Newsletter" section is located below. The "Our Collections" section displays five drink types: Keto-friendly, Blended, Blended, Blended, and Blended. The footer includes contact information, social media links, and a copyright notice.

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How it Works

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