

OLLIE'S

The Brand

A white silhouette of a bull standing on a blue background, representing the brand logo.

Brand personality

- Local
- Friendly
- Inclusive

Target Audience

Families and customers who'd like to enjoy an inclusive, laid-back dining experience. Ollie's aims to take care of not only their employees, but each and every guest who comes to visit.

Create a redesigned website that includes the ability to make a reservation online. The original color scheme will be preserved while still making design changes. Many links will be consolidated to help the navigation of the site.

#21409A	#435EA9	#FFFFFF	#1C397F
Jacksons Purple	San Marino	White	Jacksons Purple

Site Inspiration